

TASMANET NEWSLETTER

5TH
MAY 2011



Hey everyone,

Welcome to the first ever TasmaNet newsletter! I can almost hear you asking why read on? Well hopefully you will find it interesting, learn a few things you didn't know and this month you could even win an iPad 2.. if that isn't enough incentive to read on I don't know what is! TasmaNet's newsletter is as much about you- our clients, stakeholders and supporters as it is about us, and we would love your input. If you have anything new going on or would like to comment on what we are talking about then just drop us a line (make it friendly!) at marketing@tasmanet.com.au.

What's in this issue

1. About TasmaNet

For those of you out there who don't know who we are, read on. If you already know about TasmaNet you are welcome to skip.

2. Community support

What we are doing to make our community a great place to be.

3. What's been going on

We have HEAPS happening at the moment, all pretty cool so take a look

4. New stuff

Check our new website, office and pricing plans out

5. Win an iPad 2

Needs no explanation, head to section 5 and find out how to win an iPad 2

1. About TasmaNet



For anyone who doesn't know who we are TasmaNet is a 100% Tasmanian owned and operated ISP connecting businesses

state wide using one of Tasmania's largest privately owned data communications infrastructure networks.

Our business solutions provide customers throughout the state with options for connectivity and networking that provide clever, cost-effective data communications across multiple locations and hundreds of users, including hard-to-reach areas. Our strength lies in our unique infrastructure network that allows us to do this without compromising quality, speed and reliability

2. Community Support



As a business, we strongly believe that we should help out and make an impact in every community we are a part of. Recently we have begun sponsorship of the Huon Valley Business Enterprise Centre to support the growth of businesses in the Huon Valley and ensure that they have all the tools they need to thrive as a business community.



challenges

Getting more hands on, on Thursday 16 June 2011 the Vinnies CEO Sleep Out takes place in capital cities across Australia. The event

business and community leaders to experience homelessness first-hand for one night, raise money, and with fresh insight go on to impact social opinions on this issue. All money raised goes directly towards the ongoing provision of Vinnies' homeless services across the country. I will be representing TasmNet at the Tasmanian sleep out and anyone who would like to support this event through donation and / or by nominating your CEO to attend can follow this link <http://www.ceosleepout.org.au/ceos/tas-ceos/profile/?ceo=650>

3. What's been going on



TasmaNet Managing Director Joel Harris with Huon Valley Council General Manager Glenn Doyle

Launching our Marketing Plan at the Huon Valley Business Opportunities Night

At the inaugural Huon Valley Opportunities night hosted on Tuesday the 12th of April, we had the great pleasure of launching our Marketing Plan in conjunction with the Huon Valley Council.

The plan outlined our dedication to supporting the growth of business in the Huon Valley, geared towards involving TasmaNet in the business industry, supporting the Business Enterprise Centre, and providing cost effective internet and data communication

solutions for businesses and residents in the area.

The growth of the project over the past 18 months now sees our coverage extend as far south as Dover to provide residents and businesses with access to fast, reliable, high speed data communications solutions.

All in all we had a great night and had the opportunity to meet some excellent Huon Valley business owners. The event was attended by over 100 people and huge props have to go to Scott Dufty at the Huon Valley Business Enterprise Centre for putting on a fantastic event!



The TasmaNet booth at the kanz broadband summit

The KANZ Broadband Summit

The KANZ Broadband Summit was this year held in Tasmania, a huge broadband event for Korea, Australia and New Zealand's biggest internet players.

Opened by Senator Steven Conroy the event included some fantastic speakers, great exhibitors and a really early morning breakfast- particularly if you misread the invitation as Jess and I did and ended up doing it twice in a row..

Anyway, TasmaNet had the task of supplying the internet and business data

communications for the conference, a pretty big ask when the attendees are all internet service suppliers!

Clearly we were backing ourselves pretty highly on this one, and thanks to our excellent support team everything went off without so much as a minute of downtime. Congrats to Murray for making sure everything ran smoothly on the day.



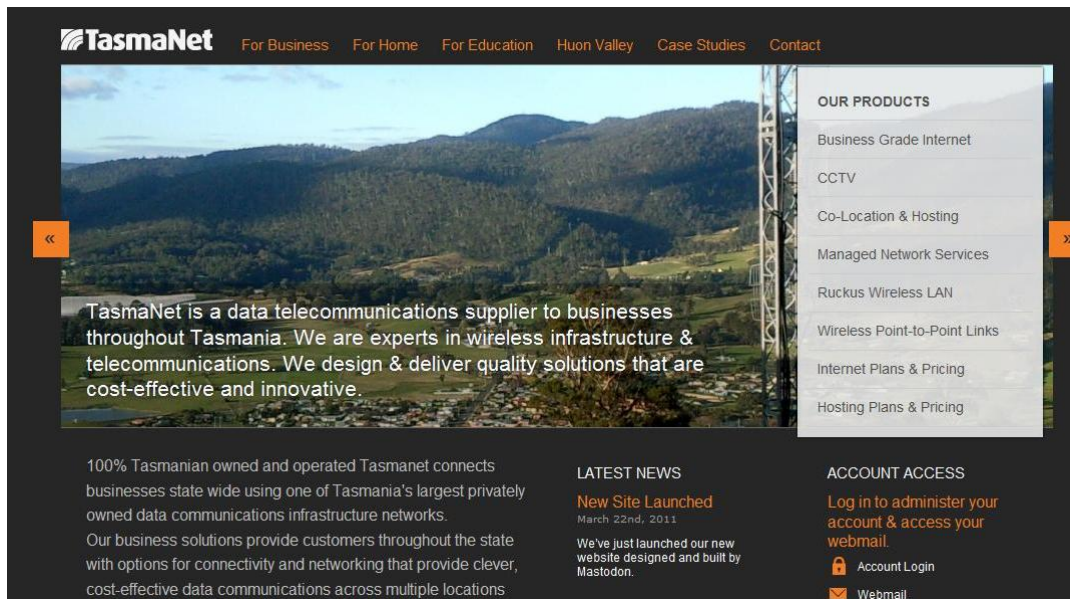
Scotch Oakburn College Students

The TasmaNet e-Learning Broadband Network.

Early this year we started a massive project to develop an e-Learning network to connect Independent schools around Tasmania to the AARNET network. This

project has successfully just finished its first month of services to Scotch Oakburn College, St Patrick's, St Michael's Colligate, and Launceston Church Grammar School. Schools now can enjoy data rates of up to 100mbps through this project!

4. New Stuff



Our hot new website.

Check out our new website, we're pretty excited to have this up and running after

about 8 months of hard work! Here you can see all of the services we offer, plans, pricing and check out some awesome case studies



and our great new office

We also have a new head office, TasmaNet is now centrally located in the Marine Board Building on the Hobart

Waterfront, drop in and visit us some time, the view is great and any excuse for a coffee will do!

New plans- scary language we can always talk you through!

TasmaNet have now released across the board a minimum upload speed of 512Kbps on all residential plans, At TasmaNet we know that with the increased usage of video conferencing with such tools as Skype and MSN upload is becoming more important. Moving the default upload

from 256Kbps to 512Kbps will enable to our customers better enjoy video and voice services over our network.

Also we have added a Small Business set of plans aimed at home office and small business, these plans have the same upload and download capabilities, ideal for allowing remote access to your site!! Prices start from just \$49 per month!!

5. Win an iPad 2

iPad 2

Thinner. Lighter. Faster. FaceTime. Smart Covers. 10-hour battery.



Here's how you can win a new iPad 2

TasmaNet has been growing and is now the internet and data communications supplier of choice for a number of iconic Tasmanian businesses. Hazell Brothers, Christian Schools Tasmania, and Huon Aquaculture are just some of the great local business we support. TasmaNet is a 100% Tasmanian owned and operated company, with a wholly owned network, so when you spend money with TasmaNet you get someone local to help out should ever you have an issue and you are

investing in the growth of the local economy.

We want the opportunity to sit down with you to show what we have to offer

All you have to do is meet with us and to show our appreciation you will go in the draw for an iPad 2- you can win it one of two ways:

- During the month of May have a face to face meeting with us, or
- Provide us with a lead that develops into a face to face meeting- this

one is great, the more leads you give the more times you go into the draw!

So you can use your new iPad 2 we will also be adding 1 year of free internet on the TasmaNet Public Wi-Fi in and around the Salamanca waterfront.

Give us a call to organise a meeting and our Managing Director (aka me) will organise to catch up with you at your earliest convenience.

Thanks heaps for reading everyone, for further info on anything you have read in this newsletter give us a call any time.

Contact Us

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